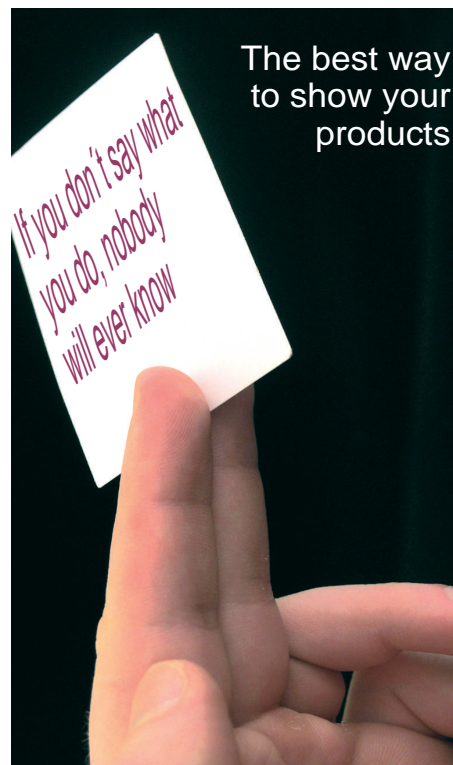


01 COVER	2750
02 BACK COVER	1940
03 INTERIOR COVER FORM	2270
04 INTERIOR BACK COVER FORM	2005
05 FIRST COLOUR PAGE	1410
06 LAST COLOUR PAGE	1340
07 NORMAL COLOUR PAGE	1290
08 RIGHTSIDED COLOUR PAGE	1560
09 RIGHTSIDED COLOUR PAGE NEXT TO TEXT	1620
10 LEFTSIDED COLOUR PAGE NEXT TO TEXT	1375
11 DOUBLE COLOUR PAGE	1830
12 DOUBLE SEPARATED COLOUR PAGE	2100
13 DOUBLE SEPARATED BUT FOLLOWED RIGHTSIDED COLOUR PAGE	2260
14 1/2 VERTICAL COLOUR PAGE	0970
15 1/4 COLOUR PAGE	0570
16 SPECIAL INSERTION SEND BY CLIENT - 4 PAGES	1560
17 SPECIAL INSERTION SEND BY CLIENT - 8 PAGES	1795
18 INTERIOR COVER	1550
19 INTERIOR BACK COVER	1440
20 COVER RING	1450



Receivers :

Furniture Retailers · Buying Groups · Contract · Decorators · Representatives / Product Managers · Importers · Manufacturers

Technical Characteristics :

Offset Print - Format Magazine DIN A-4 (210 x 297) Bleed Adverts : 216 x 303 mm. Digital Print CTP
 Prints: 10.000 copies (+ - 2 %) Diffusion: National 83 % - International 17 %.

Editorial Calendar :

Núm. **194** February · **Special Upholstery** / Milano Furniture Fair / Yecla Fair (regional Spain) / Mobelsul Brasil
 Núm. **195** April · 360° Casa Pasarela - Madrid / Scandinavian Furniture Fair DK
 Núm. **196** June · Maison & Objet / Special Dining Living
 Núm. **197** September · Furniture Fair Valencia - Spain / Moscow Furniture Fair
 Núm. **198** October · Post Valencia Fair / **Special Young furniture** / Fimma / Maderalia
 Núm. **199** December · Fairs : Colonia / París / Oporto / Intergift - Madrid

Important :

We are editing the magazine in Digital Format. We therefore need to receive the advertisement material in Digital Format: CD or DVD, including colour laser proof in Freehand 8, 9 or 10 files, if possible converted to traces and/ or saved in EPS file, always including all images and types used for the making of the advert. All images in High Resolution - CMAN not minor of 300 ppp; + logos
 Adobe Photoshop - PDF files - Quark Xpress 4.0 traced and InDesign

El Mobiliario is a furniture publication, founder member of the Furniture Publication Alliance IAFP. This Association is formed by some of the most important world furniture publications such as:

Furniture Today · Möbelmarkt · Cabinet Maker · The Home Living
 Revue de L'Ameublement - Taiwan Furniture - Australasian Furnishing - Il Giornale dell'Arredamento · Moblaje · China Furnishing

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